



**Media Contact:**  
Prajesh Patel, EVP  
Talent Technology  
Tel. 1.604.278.4414  
[ppatel@talenttech.com](mailto:ppatel@talenttech.com)

## **MrTed Partners with Talent Technology to Boost Recruiting Productivity for Small and Mid-sized Businesses**

*Alliance introduces resume parsing and extraction technology to users of SmartRecruiters recruiting software*

**Vancouver, BC and San Francisco, CA – March 16, 2010** – Talent Technology, provider of Resume Mirror, the industry leading [resume parsing](#) and extraction software, announced today a partnership with MrTed Ltd., providers of SmartRecruiters, the free and easy recruitment software.

*“Our new alliance with MrTed aligns perfectly with one of our growth strategies to grow through increasing our reach through channel partnerships,” said **Praj Patel, Executive Vice President, Talent Technology**, “We look forward to working with SmartRecruiters to offer additional advanced recruiting capabilities.”*

Unveiled by MrTed just over a year ago, SmartRecruiters is 100% free and designed specifically for businesses with up to 2,500 employees. With more than 2,000 small businesses using SmartRecruiters today, it's the fastest-growing provider in the recruitment solution industry. Talent Technology, recognized recently among Deloitte's Technology Fast 500, is an industry leader in resume parsing, extraction, search and job posting technology.

*“SmartRecruiters gives small and mid-sized businesses the tools and power to compete against the largest companies for the best talent, and our partnership with Talent Technology gives them one more tool to help get the job done faster and more effectively,” said **Jerome Ternynck, Chief Executive Officer of MrTed**, “The result of this partnership is even greater productivity and a new standard of capabilities for the next generation of recruiting software for SMBs.”*

The partnership will give SmartRecruiters clients access to fast and highly effective, on-demand resume management services. For example, SmartRecruiters clients will be able to automatically capture, extract and deliver accurate candidate information from different resume sources directly into their candidate database, all in a unified format.

### **Among other benefits, Resume Mirror will enable SmartRecruiters clients to:**

- Extend their existing recruiting system by applying industry-leading [resume extraction](#) technology
- Improve candidate experience and increase candidate flow, by eliminating the need to cut and paste or retype resume data into a form.
- Improve recruiter productivity through tools that allow a single mouse click to automatically process resumes from their Outlook inbox, directly from MS Word or when sourcing candidates on the Internet

Resume Mirror technology is expected to be fully integrated into the SmartRecruiters platform functionality and available to SmartRecruiters customers on a pay-per-use basis in the beginning of the second quarter 2010.

- more -



### **About MrTed**

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit [www.mrted.com](http://www.mrted.com) or [www.smartrecruiters.com](http://www.smartrecruiters.com).

### **About Talent Technology Corporation**

Talent Technology Corporation is a leading provider of on-demand [applicant tracking](#) and component recruiting technologies for the recruiting/staffing industry and corporate HR departments. Its award-winning HireDesk® and Resume Mirror™ products power the recruiting industry. Resume Mirror products lead the market in providing resume extraction, resume parsing, [resume search](#) and [job posting](#) solutions for all forms of recruiting systems across all sizes of organizations in all types of industries. Resume Mirror Extraction and Search offerings can be found as embedded components or add-on modules to the world's leading ERP systems, commercial applicant tracking systems, job boards, and custom staffing systems. In addition, hundreds of organizations ranging from Fortune 1000 firms to independent recruiting/staffing agencies rely on our products to automate, improve and better manage their sourcing, recruiting and hiring processes.

To learn more about Talent Technology, visit [www.talenttech.com](http://www.talenttech.com) or call 1.866.747.3375.

###